



Busting Negative Beliefs in Your Team

In the past two "Tricks of the Trade" we've explored how your team's beliefs will be considerably impacting on your sales results.

Last week I shared how you can identify any negative beliefs that will be holding back your team's sales. (let me know if you want me to send you this again).

This week - how would you like a simple but very effective process to help your team **get rid** of those negative beliefs they're harbouring? A process that's so simple it can be used again and again?



Busting negative beliefs

Before any negative beliefs can be busted they need to be identified first - this was covered in last week's "Tricks" (again, let me know if you can't find last week's article and I'll speed it to you).

I've developed a technique designed to help your team eliminate those destructive negative beliefs - and replace them with empowering beliefs that will significantly help them, whatever their role.

Click the link and download the Belief Buster.

CLICK HERE to access your copy of my "Belief Buster" exercise

The **Belief Buster** technique can be used as many times as needed. The more negative beliefs that are dealt with within your team, the more sales success you will have.

Do let me know how you get on - and if the exercise throws up any additional questions please get in touch.

Until next time

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