



## **What kind of sales leader are you?**

### **There is more to sales than selling!**

Producing my book "iSell:Unlock your winning sales mindset" was one of the proudest moments of my career. Why? Because after 20 years of training hundreds of sales teams I was finally able to 'bottle' many of the powerful (and very successful) techniques I'd developed and demonstrated over those years.

### **Would you like a quick taster of "iSell"?**

I've produced an ebook of the first two chapters and I'd love you to have the benefit of reading them. All you need to do is to follow this link to grab your download.

In these two chapters you'll get a real grasp of the mindset of your sales people; the exact reason some perform much better than others; what's getting in the way of them smashing their targets; what to do and what not to do to improve performance levels in your team. Well worth a peek don't you think?

Get the first two chapters of "iSell"now by clicking here.

Until next time,

**Leigh**

P.S. This is what Brian Tracy, International Best-Selling Author of The Psychology of Selling , had to say about iSell:

"This is a ground breaking book that shows you how to develop unshakable levels of self-confidence in selling anything to anyone."

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